



DOWNTON DEVELOPMENT AUTHORITY

Board of Directors

Regular Board Meeting

March 10, 2025

10:00 A.M

3921 Church Street, Clarkston, GA 30021

AGENDA

Note: The Board of Directors may go into Closed/Executive Session to deliberate any item on this agenda as authorized by the Georgia Open Meetings Act, Georgia Government Code Chapter O.C.G.A. § 50-14-1.

- I. **Meeting Called to Order**
- II. **Roll Call**
- III. **Approval of the March 10, 2025, Agenda**
- IV. **Approval of the February 10, 2025, Meeting Minutes**
- V. **Public Comments:** Any member of the public may address the Board during the time allotted for public comment. Each attendee will be allowed 3 minutes for comments at the discretion of the Presiding Officer. The public comment period will be limited to 40 minutes, and it is not a time for dialogue. If your public comment contains a series of questions, please submit those to the Planning & Economic Development Director in writing. This will facilitate follow-up by the council or staff. The DDA desires to allow an opportunity for public comment; however, the business of the city must proceed in an orderly, timely manner.
- VI. **Old Business**
 - a. Discuss Downtown Business Survey 2025 rollout.
 - b. Discuss the update on the submission of Lowes Project nomination for The Sutton House / Forty Oaks.
- VII. **New Business**
 - a. Discuss strategic planning for the DDA.
 - b. Discussion of DDA Attorney findings and selection process.
 - c. Discussion on the formulation and submission of Quarterly Reports.
 - d. Discuss an Open House event for Clarkston Business Owners.
 - e. Discussion of the branding efforts for the DDA.
 - f. Discussion of marketing consultants.
- VIII. **Adjournment**