



DOWNTOWN DEVELOPMENT AUTHORITY

Regular Board Meeting
April 14, 2025
10:00 A.M
3921 Church Street, Clarkston, GA 30021

AGENDA

Note: The Board of Directors may go into Closed/Executive Session to deliberate any item on this agenda as authorized by the Georgia Open Meetings Act, Georgia Government Code Chapter O.C.G.A. § 50-14-1.

- I. **Meeting Called to Order**
- II. **Roll Call**
- III. **Approval of the April 14, 2025, Agenda**
- IV. **Approval of the March 10, 2025, Meeting Minutes**
- V. **Public Comments:** Any member of the public may address the Board during the time allotted for public comment. Each attendee will be allowed 3 minutes for comments at the discretion of the Presiding Officer. The public comment period will be limited to 40 minutes, and it is not a time for dialogue. If your public comment contains a series of questions, please submit those to the Planning & Economic Development Director in writing. This will facilitate follow-up by the council or staff. The DDA desires to allow an opportunity for public comment; however, the business of the city must proceed in an orderly, timely manner.
- VI. **Old Business**
 - a) Update on 2025 Downtown Business Survey
 - b) Review of Attorney Research Findings
 - c) Update on Branding and Logo Development
 - d) Review of DDA Fact Sheet Draft
 - e) Status Update on 501(c)(3) Application
 - f) Verification of DDA Board Training Completion
- VII. **New Business**
 - a) Presentation: McCauley Investments Report
 - b) Overview of Attorney Presentation Invitations
 - c) Discussion of Georgia Tech's Economic Development Research Program (EDRP) Application
 - d) Discussion of Financial Documents
 - e) Discussion of Proposed DDA Open House Event

- f) Brainstorming of Special Project Ideas
 - g) Discussion of Potential Partnership with Clarkston Business Association
 - h) Consideration of Participation in Business Resources 101
- VIII. **Adjournment**