



# DOWNTOWN DEVELOPMENT AUTHORITY

Regular Board Meeting  
May 12, 2025  
10:00 A.M  
3921 Church Street, Clarkston, GA 30021

## AGENDA

**Note:** The Board of Directors may go into Closed/Executive Session to deliberate any item on this agenda as authorized by the Georgia Open Meetings Act, Georgia Government Code Chapter O.C.G.A. § 50-14-1.

- I. **Meeting Called to Order**
- II. **Roll Call**
- III. **Approval of the May 12, 2025, Agenda**
- IV. **Approval of the April 14, 2025, Meeting Minutes**
- V. **Public Comments:** Any member of the public may address the Board during the time allotted for public comment. Each attendee will be allowed 3 minutes for comments at the discretion of the Presiding Officer. The public comment period will be limited to 40 minutes, and it is not a time for dialogue. If your public comment contains a series of questions, please submit those to the Planning & Economic Development Director in writing. This will facilitate follow-up by the council or staff. The DDA desires to allow an opportunity for public comment; however, the business of the DDA must proceed in an orderly, timely manner.
- VI. **Presentation**
  - a) **Branding and Logo Presentation – Sydney Mufaka**
  - b) **Georgia Tech Economic Development Research Program Presentation – Leigh Hopkins, Grace Barrett**
- VII. **Old Business**
  - a) **Verification of DDA Board Training Completion**
  - b) **Discussion of Potential Proposed DDA Open House**
  - c) **Discussion of participation and preparation of Business Resources 101 Event**
  - d) **Review and Discussion of Financial Documents**
  - e) **Discussion of Potential Partnership with Clarkston Business Association**
  - f) **Brainstorming of Special Project Ideas**
  - g) **Discussion on the adoption of the Clarkston Downtown Revitalization Study presented by MaCauley Investments.**
  - h) **Selection of Legal Representation for the DDA**

**VIII. New Business**

- a) **Finalization of Strategic Plan DDA Business Survey**
- b) **Discussion on Website Development Strategy**

**IX. Adjournment**