



**DOWNTOWN DEVELOPMENT AUTHORITY Regular Board Meeting MEETING AGENDA
TUESDAY, FEBRUARY 17, 2026 - 1:00 PM
736 PARK NORTH BOULEVARD, SUITE 120 ♦ CLARKSTON, GEORGIA 30021
(404) 296-6489 ♦ WWW.CLARKSTONGA.GOV**

Note: The Board of Directors may go into Closed/Executive Session to deliberate any item on this agenda as authorized by the Georgia Open Meetings Act, Georgia Government Code Chapter O.C.G.A. S 50-14-1.

I. MEETING CALLED TO ORDER

II. ROLL CALL

III. APPROVAL OF THE 2/17/2026, AGENDA

IV. APPROVAL OF THE 1/26/2026, MEETING MINUTES

V. PUBLIC COMMENTS

Any member of the public may address the Board during the time allotted for public comment. Each attendee will be allowed 3 minutes for comments at the discretion of the Presiding Officer. The public comment period will be limited to 40 minutes, and it is not a time for dialogue. If your public comment contains a series of questions, please submit those to the Planning & Economic Development Director in writing. This will facilitate follow-up by the council or staff. The DDA desires to allow an opportunity for public comment; however, the business of the DDA must proceed in an orderly, timely manner.

VI. PRESENTATIONS

VII. OLD BUSINESS

- a) Continued Discussion — Logo and Branding — Discuss and review comments from Nov 6, 2026 City Council Meeting for possible revisions and final selection; webpage updates <https://clarkstonga.portal.civicclerk.com/event/1216/media>

1. DDA Logo

- b) Business Survey Final Results Review

VIII. NEW BUSINESS

- a) DDA Recruitment — To discuss outreach efforts to recruit additional DDA directors to ensure full membership and avoid canceled meetings due to lack of quorum.

- b) DDA Administration — Annual financial reporting and signatories for DDA Treasury account

IX. ADJOURNMENT



The City Of
Clarkston
Downtown Development Authority

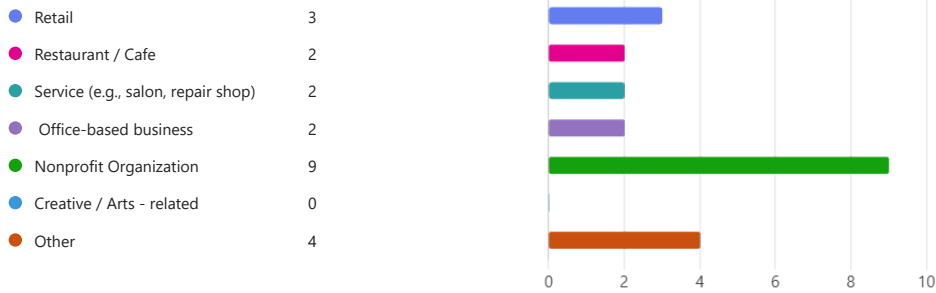
Responses Overview Closed

Responses 20	Average Time 35:14	Duration 325 Days
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1. How long have you operated your business in Downtown Clarkston?



2. What type of business do you operate? (Check all that apply)

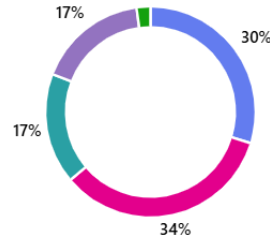


3. How many employees (including yourself) does your business have in Downtown Clarkston?



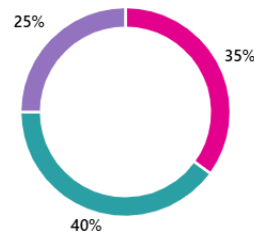
4. Does your business have any of the following plans in place? (Check all that apply)

● Marketing plan	14
● Operating plan	16
● Advertising plan	8
● Product Strategy	8
● None of the above	1



5. How would you rate the overall business environment in Downtown Clarkston?

● Excellent	0
● Good	7
● Fair	8
● Poor	5



6. What are the biggest advantages of being a business owner in Downtown Clarkston?

20
Responses

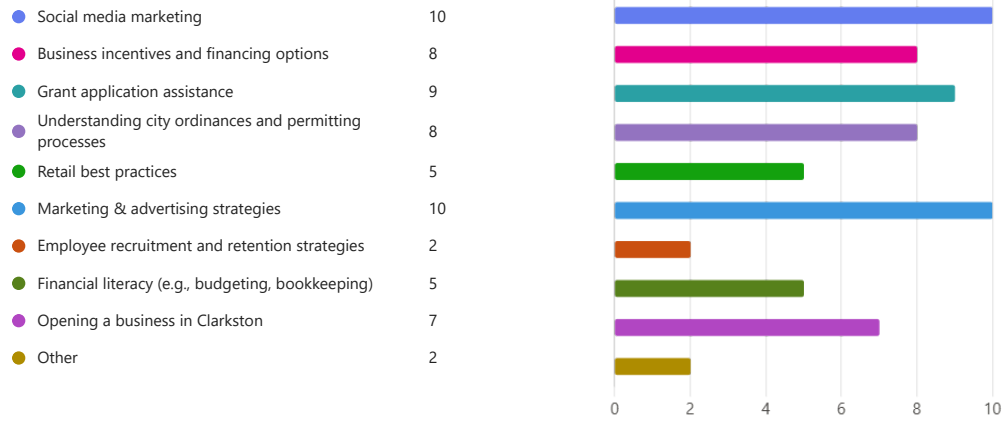
Latest Responses

"Strong, diverse community. Good location."
 "I am unaware of advantages at this time."
 "I'm virtual mainly working from my laptop."
 ...

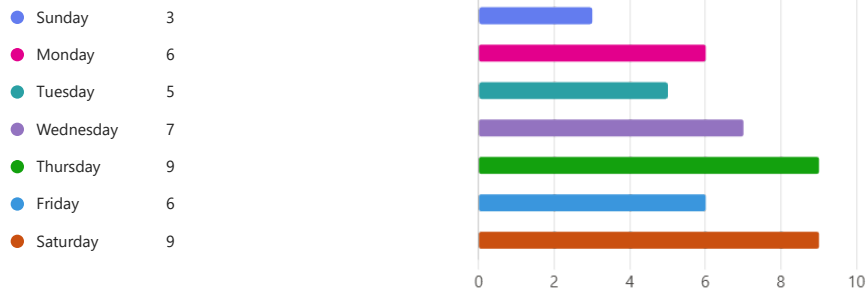
4 respondents (20%) answered city for this question.

grate advantage Diverse population nice people transportation/walkability
 Working Safely community culture immigrant communities diverse environment
 welcoming city diverse community **city** **Clarkston** unique community
 profit community Proximity feeling of community refugees Close proximity
 proximity to my home client diversity

10. What types of training or seminars would you be interested in attending? (Check all that apply)

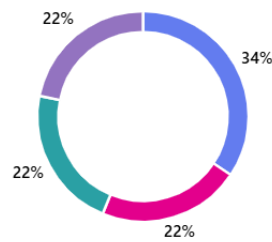


11. What day(s) of the week work best for attending workshops or training sessions? (Check all that apply)

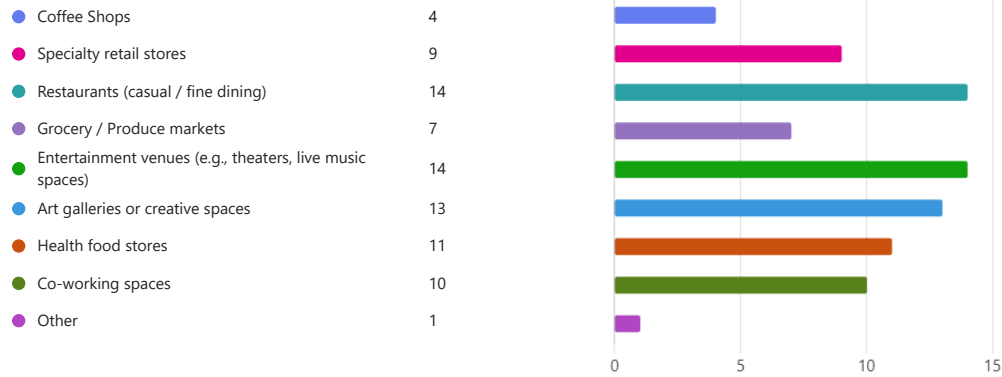


12. What time of day works best for attending workshops? (Check all that apply)

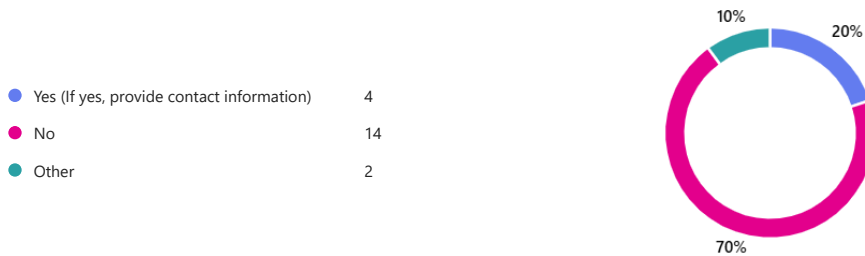
Mornings	11
Afternoons	7
Evenings	7
Virtually	7



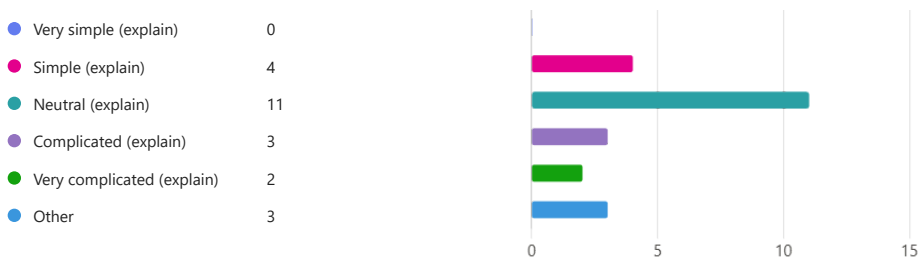
13. What types of new businesses would you like to see in Downtown Clarkston? (Check all that apply)



14. Do you know anyone who owns a business elsewhere who may be interested in opening a second location or relocating to Downtown Clarkston?



15. How would you rate the process of opening your business in Downtown Clarkston (e.g., permits, inspections, approvals)?



16. Do you feel the current permitting process (application, fees) is fair and transparent?



17. What were the top 5 challenges you faced when opening or operating your business in Downtown Clarkston?

20
Responses

Latest Responses
 "clarity around zoning"
 "Advertising, Attracting New Clients, Signage Approval"
 "N/A"
 ...

3 respondents (15%) answered new for this question.



18. What do you see as the biggest opportunity for Downtown Clarkston in the next 3-5 years?

20
Responses

Latest Responses
 "n/a"
 "Unifying the downtown businesses. Identify a day/way to spotlight all downtown ..."
 "To embrace and intentionally incorporate all of the lived experiences, knowledge, ..."
 ...

9 respondents (45%) answered business for this question.



19. Please provide any additional feedback or suggestions on how the DDA can improve the downtown business environment.

20
Responses

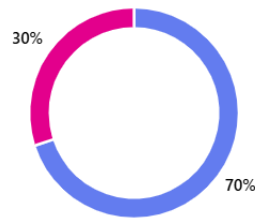
Latest Responses
"n/a"
"NA"
"Nothing additional."
...

4 respondents (20%) answered help for this question.



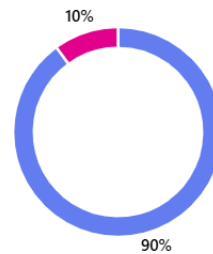
20. Would you like to be more involved with the Clarkston Downtown Development Authority (DDA)?

● Yes 14
● No 6



21. Would you like to receive updates on downtown initiatives, events, and grant opportunities?

● Yes 18
● No 2



22. Please provide the information below.

14
Responses

Latest Responses

"Nick Johnson, Liminal Health and Fitness "CrossFit Liminal", 678-592-6131, nickjo... "
"NA"
"Tonya Menefee-Parker, tonyamparker@gmail.com, 503-799-4741 personal cell, Q... "
...

4 respondents (29%) answered GA for this question.

A word cloud visualization of responses for the question 'GA'. The words are arranged in a roughly rectangular shape, with 'Clarkston GA' being the most prominent. Other visible words include 'Ponce', 'Leon', 'John', 'Doris Mukangu', 'Community', 'Ave', 'IssacOasis Daycare', 'Safety and Security', 'Communications LLC', 'Business Addre', 'Phone Number', 'De', 'Community Lending3919', 'personal cell', 'e Ponce', 'CrossFit Liminal', 'Menefee-Parker', and 'Liminal Health'.