



DOWNTOWN DEVELOPMENT AUTHORITY Regular Board Meeting MEETING AGENDA
MONDAY, MAY 11, 2026 - 1:00 PM
736 PARK NORTH BOULEVARD, SUITE 120 ♦ CLARKSTON, GEORGIA 30021
(404) 296-6489 ♦ WWW.CLARKSTONGA.GOV

Note: The Board of Directors may go into Closed/Executive Session to deliberate any item on this agenda as authorized by the Georgia Open Meetings Act, Georgia Government Code Chapter O.C.G.A. S 50-14-1.

I. MEETING CALLED TO ORDER

II. ROLL CALL

III. APPROVAL OF THE 5/11/2026, AGENDA

IV. APPROVAL OF THE 4/13/2026, MEETING MINUTES

- a) April 13, 2026, Downtown Development Authority Meeting Minutes

V. PUBLIC COMMENTS

Any member of the public may address the Board during the time allotted for public comment. Each attendee will be allowed 3 minutes for comments at the discretion of the Presiding Officer. The public comment period will be limited to 40 minutes, and it is not a time for dialogue. If your public comment contains a series of questions, please submit those to the Planning & Economic Development Director in writing. This will facilitate follow-up by the council or staff. The DDA desires to allow an opportunity for public comment; however, the business of the DDA must proceed in an orderly, timely manner.

VI. PRESENTATIONS

- a) City of Clarkston DDA Strategic Plan Workshop — Georgia Tech CEDR
1. Welcome & Agenda Review
 2. Framing the Vision
 3. Interview Insights
 4. Priority Setting Exercises
 5. Tactical Goal Setting

6. Wrap Up & Next Steps

VII. OLD BUSINESS

- a) Approval of final DDA logo
- b) DDA Recruitment update

VIII. NEW BUSINESS

- a) Economic Development Week Outcome Discussion
- b) Treasurer Report: current balance; budget; additional funds from City for DDA programs.
- c) Economic Development Staff Update: Upcoming Business Retention, Grant, and Promotional Initiatives

IX. ADJOURNMENT