



**CITY COUNCIL SPECIAL CALLED JOINT WORK SESSION WITH DDA MEETING AGENDA
THURSDAY, JULY 23, 2026 - 6:00 PM
736 PARK NORTH BOULEVARD, SUITE 120 ♦ CLARKSTON, GEORGIA 30021
(404) 296-6489 ♦ WWW.CLARKSTONGA.GOV**

Beverly H. Burks
Mayor

ChaQuias Miller-Thornton
City Manager

Debra Johnson
Vice Mayor

Sharifa Adde
Council
Member

Yterenickia Bell
Council
Member

Lynn Bayonne
Council
Member

Dean Moore
Council
Member

Mark Perkins
Council
Member

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. PRESENTATION/ ADMINISTRATIVE BUSINESS**
 - A. Facilitation Agenda and Workshop Guide**
- 4. ADJOURNMENT**

PUBLIC PARTICIPATION BY VIDEO CONFERENCE

The City of Clarkston, Georgia will conduct the City Council Work Session at 6:00 PM. on Thursday, July 23, 2026. The public may participate in the meeting in-person or by using the following information below:

Register in advance for this webinar:

https://us02web.zoom.us/webinar/register/WN_gt_QHDeQcur1mYfnJJIZA

After registering, you will receive a confirmation email containing information about joining the webinar.



CITY COUNCIL

CITY COUNCIL SPECIAL CALLED JOINT WORK SESSION WITH DDA

AGENDA ITEM SUMMARY SHEET

MEETING DATE: JULY 23, 2026

Meeting Type	Item No.	Action Type	Public Hearing
City Council	2026-336	Presentation/ Administrative Business	

SUBJECT: Facilitation Agenda and Workshop Guide

PRESENTER CONTACT:

PHONE NUMBER:

DEPARTMENT: Planning and Economic Development

PURPOSE:

IMPACT:

FUNDING SOURCE:

RECOMMENDATION:

AGENDA FOR CLARKSTON DDA AND CITY OF CLARKSTON MEETING

Goals for this workshop

- Build a shared understanding of what the DDA does, its responsibilities, and its potential as a strategic partner.
- Map existing city initiatives to the DDA priority areas and identify short- and long-term actions the DDA can support.
- Discuss potential funding options.
- Start building relationships between members of the DDA and members of the city.

Materials

- Name tag stickers
- Markers
- Index cards with city initiatives
- Index cards with DDA priority categories
- Empty index cards
- Painters tape
- Big sticky
- Stickers
- Post its

Set up

- Sticky notes, markers, and pens on each
- Write the mission and vision statements on two large stickies
- Materials to print for everyone
 - DDA Boundary Map
 - DDA Focus area/ Priority bucket descriptions
 - Guidelines for participation
 - Funding mechanisms/tools

Agenda

Part 1: Welcome & Shared Understanding			
TIME	AGENDA ITEM	LEAD	NOTES
6:00 – 6:05 PM 5 min	Welcome & Framing Why we're here: City + DDA collaboration	Betsy	
6:05 – 6:15 PM 10 min	Round introductions - Name - Role - What part of the mission/ vision statement do u want to highlight?	Alex	With a marker everyone takes a turn and underlines/circles part of the mission or vision statement that they want to highlight
6:15 – 6:18 PM 3 min	Guidelines for Participation	Alex	

Part 2: City initiatives & DDA Priorities			
TIME	AGENDA ITEM	LEAD	NOTES

6:18 – 6:23 PM 5 min	Context Setting • What the DDA does ○ Responsibilities ○ Potential as a strategic partner • What the DDA has been working on/ overview of the four priority buckets	Betsy	Alex places priority Bucket index cards onto the wall
6:23 – 6:30 PM 7 min	<u>Mapping activity</u> • Alex reads each city initiative • City/Jacob <u>briefly</u> explains (if needed) • Group decides where it fits within the four buckets • Placement on wall	Alex	1. Relationship Building 2. Placemaking 3. Small Business Support 4. Housing
6:30 – 6:33 PM 3 min	<u>Identifying DDA Opportunities</u> • Each participant gets 2 stickers • Vote on initiatives where DDA could support	Alex	
6:33 – 6:53 PM 20 min	<u>Small group discussions</u> Break into groups around top 2–3 initiatives <u>10 min</u> • Guiding questions: ○ What role could the DDA play? ○ What would be needed to move this forward? <u>10 min</u>	Alex/Betsy	

	Read the one-pager of funding mechanisms and tools and discuss • Guiding questions: ○ How could this be used locally? ○ What would it require?		
6:53 – 6:58 PM 5 min	<u>Quick report back from teams</u>	Betsy	
6:58– 7:00 PM 2 min	Closing • Key takeaways • Encouragement to continue conversations	Betsy	