



DOWNTOWN DEVELOPMENT AUTHORITY Regular Board Meeting MEETING AGENDA
MONDAY, OCTOBER 20, 2025 - 10:00 AM
736 PARK NORTH BOULEVARD, SUITE 120 ♦ CLARKSTON, GEORGIA 30021
(404) 296-6489 ♦ WWW.CLARKSTONGA.GOV

Note: The Board of Directors may go into Closed/Executive Session to deliberate any item on this agenda as authorized by the Georgia Open Meetings Act, Georgia Government Code Chapter O.C.G.A. S 50-14-1.

I. MEETING CALLED TO ORDER

II. ROLL CALL

III. APPROVAL OF THE 10/20/2025, AGENDA

IV. APPROVAL OF THE 09/08/2025, MEETING MINUTES

- a) 09/08/2025 Meeting Minutes

V. PUBLIC COMMENTS

Any member of the public may address the Board during the time allotted for public comment. Each attendee will be allowed 3 minutes for comments at the discretion of the Presiding Officer. The public comment period will be limited to 40 minutes, and it is not a time for dialogue. If your public comment contains a series of questions, please submit those to the Planning & Economic Development Director in writing. This will facilitate follow-up by the council or staff. The DDA desires to allow an opportunity for public comment; however, the business of the DDA must proceed in an orderly, timely manner.

VI. PRESENTATIONS

- a) Digital aspects of Passport to Clarkston Project presentation - BeSpoke
1. Sample Digital Flipbook Presentation
 2. Intake Form Presentation
- b) Service Agreement for Pass to Clarkston Digital Flipbook - BeSpoke

VII. OLD BUSINESS

- a) Discussion of rollout logistics for Clarkston Digital Flipbook

- b) Final review of the findings of the 2025 Clarkston Business Survey

VIII. NEW BUSINESS

a) Strategic Visioning for Clarkston Downtown Development Authority

1. Review and discussion of the final strategic visioning report for Clarkston Downtown Development Authority
2. Discussion and potential adoption of final mission and vision
3. Phase 2 of Strategic Visioning Announcement

b) Joint Work Session with City Council – Discussion and Scheduling:

1. To finalize November 6, 2025, at 6:00p.m for a joint work session with City Council. Key discussion points will include the DDA’s status as a Component Unit of the City, reporting and accounting requirements, strategic partnerships for property development and acquisition, funding strategies for small business grants, DDA branding and logo development, economic development initiatives, the DDA mission and vision statement 2025 Business Survey Findings, and the Passport to Clarkston Project.

IX. ADJOURNMENT